

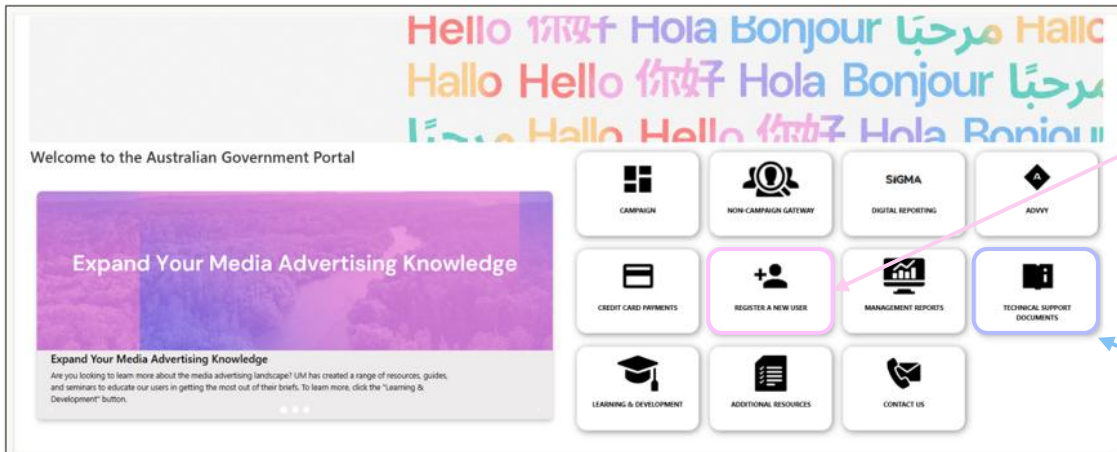
How To Access UM Central

UM Central is the complete end to end workflow solution for Australian Government Campaign and Non-Campaign advertising, providing a secure way for advertisers to brief UM, share documents, receive a response from UM and approve media to be booked.

UM Central is accessible via

<https://interpublicaus.sharepoint.com/sites/AustralianGovPortal>

Access must first be requested via UM.



Existing users can set up access for new users here

User manuals & videos can be found here

New User Requests

Request access to UM Central via email to the UM Central Support team at: umcentralsupport@umww.com including the below information:

- Full name
- Email address
- Phone number
- Department or agency name

Logging in to UM Central

UM Central uses a Single Sign-On (SSO) authentication method for all logins.

This allows users to access UM Central without managing or re-setting any passwords with UM.

Instead, users can log in using their own organisation credentials (their primary email and day-to-day password).