



Charging Roadmap

Broader policy considerations

Policy Considerations

Should the Government charge for an activity and why?

What is the activity (e.g. regulation, service, research)?

- What is the issue and what are the desired outcomes?
- Who has created the demand for the activity?
- Who would be impacted by the activity and how?

Should the government be involved in the activity? if so:

- How should the government be involved and why?
- How long should the government be involved and why?

Could the government charge for the activity? If so:

- Who would the government charge?
- Why would the government charge?
- Would there be any unintended outcomes from charging?
- Is there a reason not to charge?
- What risks are there in charging for the activity?

Assessment of charging activity

Charging Considerations

Which charging category does the activity best fit?

Does the activity involve rules and a level of compliance?

- If yes, is compliance required by legislation or by contract?
- If no, is there a voluntary exchange between government and the individual or group being charged?

Does the activity involve access to natural resources, heritage or cultural sites, or use of public sector assets (i.e. land, buildings or intellectual property)?

- If yes, does access involve legislation or by contract?

Does the activity involve training, consultancy services or outsourcing of staff?

Does the activity involve sale of information products, publications or manufactured goods, or retail activities?

Does the activity involve hosting advertising, sponsorship or co-funding?

Charging activities and pricing

Regulatory activities	Resource activities		Commercial activities		
Applications Registrations Monitoring Enforcement	Rights Privileges	Lease/use of public property or infrastructure	Provision of specialist / expert services	Manufacturing Retail	Sponsorship advertising
Full or partial Cost recovery	Value based pricing	Commercial pricing	Full or partial Cost Recovery		
	Full or partial Cost Recovery		Commercial pricing		