



**Australian Government**

**Department of Finance**

Media consumption and communication preferences of Aboriginal and Torres Strait Islander audiences —  
Quantitative research appendices

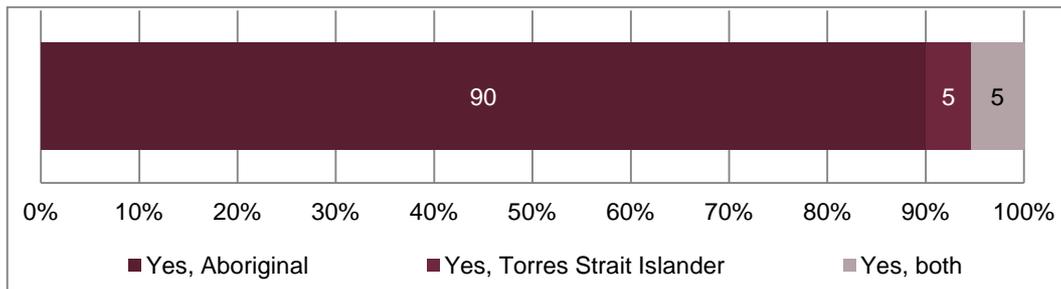
SEPTEMBER 2014

# Appendix A: Demographic profile

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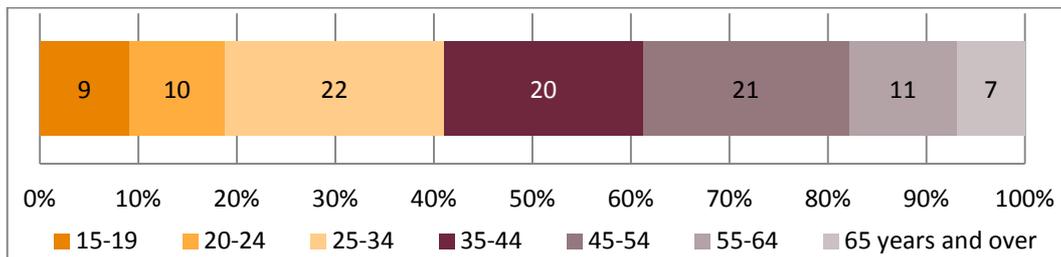
**Figure 1: Whether Aboriginal and/ or Torres Strait Islander origin**

(Base: All respondents)



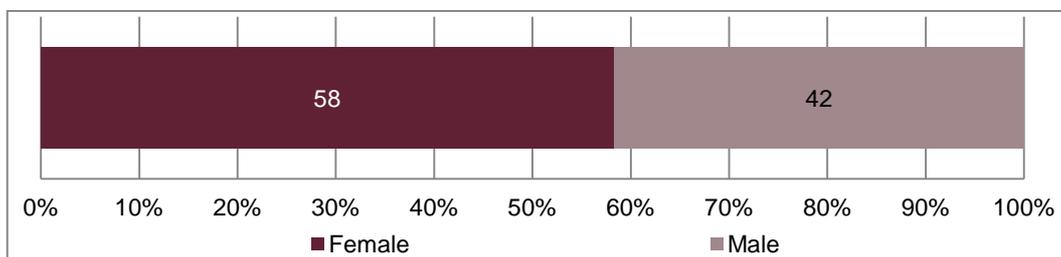
**Figure 2: Age category**

(Base: All respondents, unweighted)



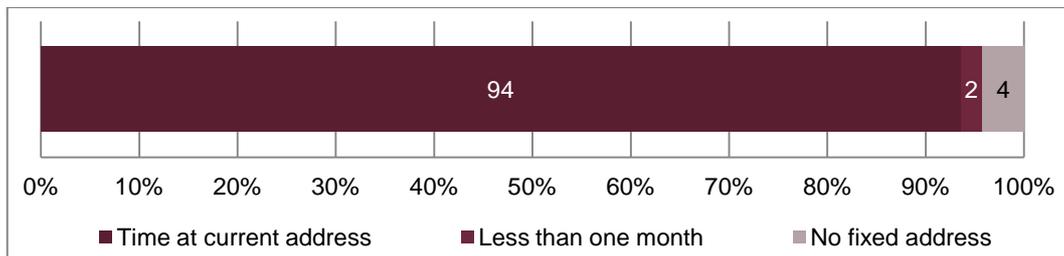
**Figure 3: Gender**

(Base: All respondents, unweighted)



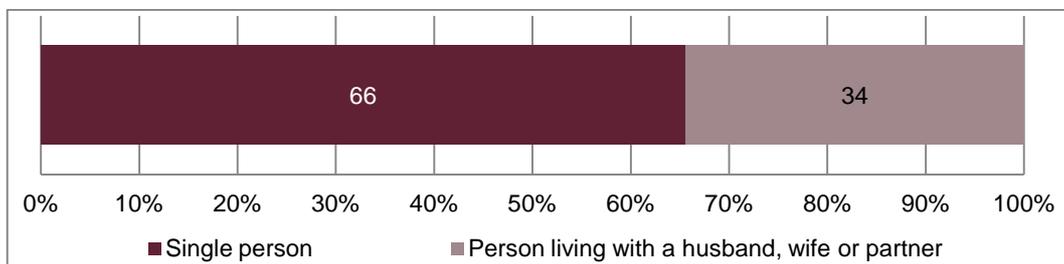
**Figure 4: Time lived at current address**

(Base: All respondents)



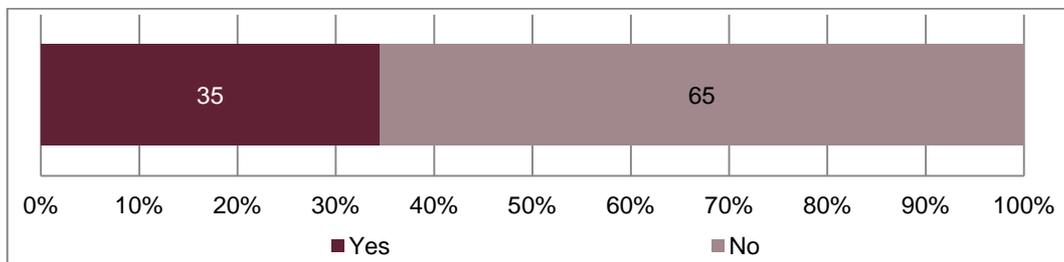
**Figure 5: Relationship status**

(Base: All respondents)



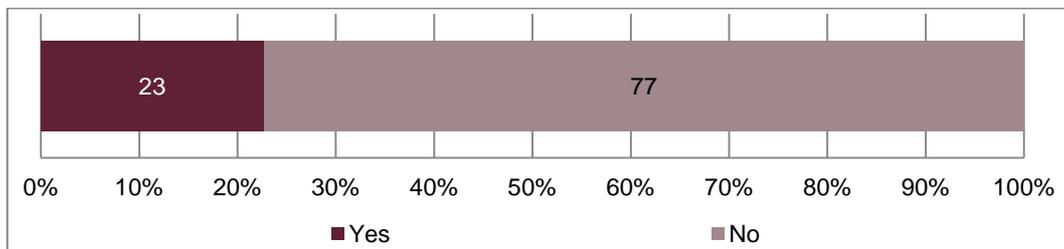
**Figure 6: Whether live with any children aged under 15 at home**

(Base: All respondents)



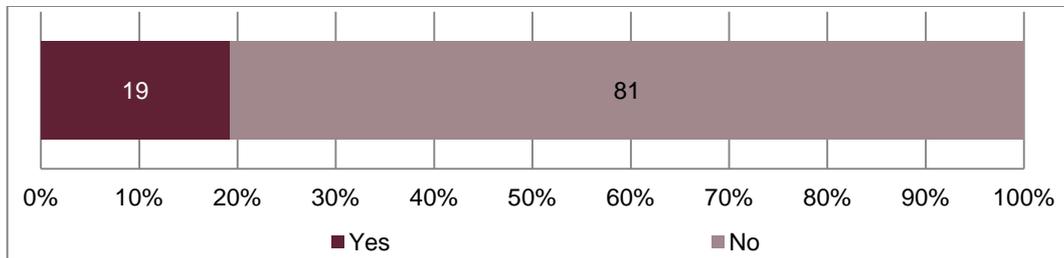
**Figure 7: Whether live with any children aged 15 or over at home**

(Base: All respondents)



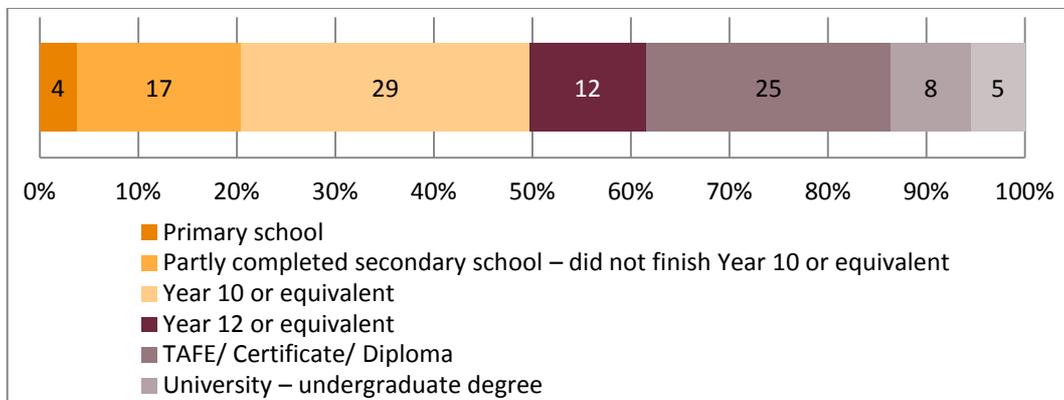
**Figure 8: Whether live with any dependents other than own children at home**

(Base: All respondents)



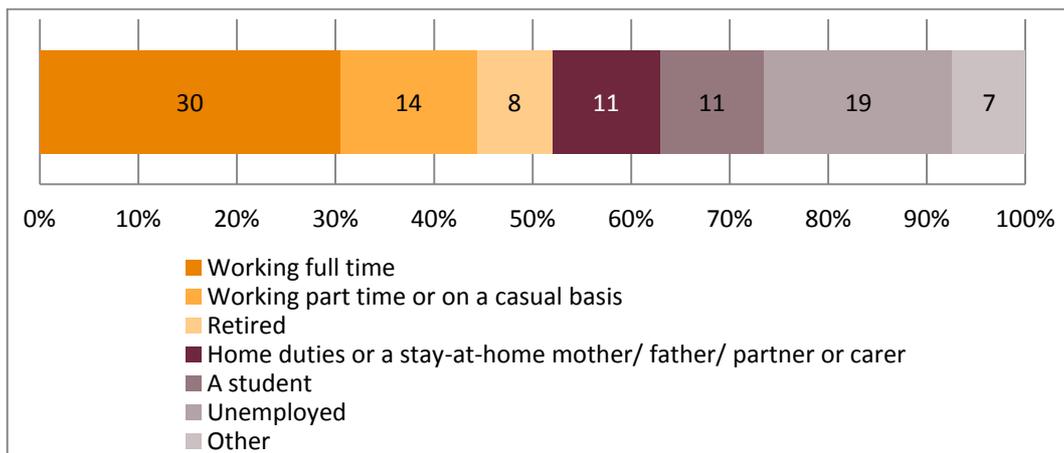
**Figure 9: Highest level of formal education**

(Base: All respondents, unweighted)



**Figure 10: Employment status**

(Base: All respondents)



**Figure 11: Gross annual household income before tax**

(Base: All respondents)



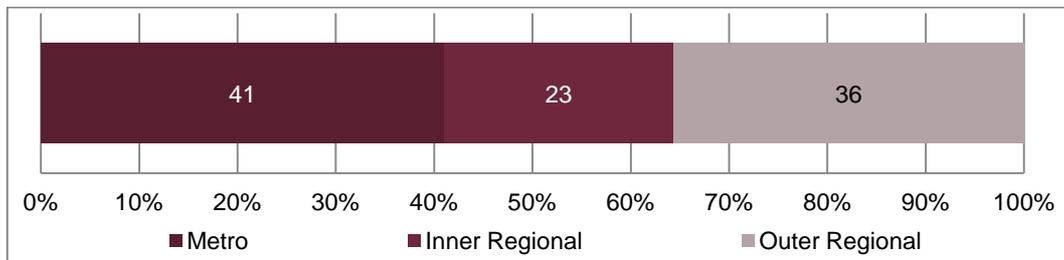
**Figure 12: State**

(Base: All respondents)



**Figure 13: Remoteness**

(Base: All respondents, unweighted)



# Appendix B: Questionnaire

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## **Media consumption and communication preferences of Aboriginal and Torres Strait Islander audiences – Quantitative research**

### **Introduction**

Good morning/afternoon. My name is [SAY NAME] from ORIMA Research.

We have been asked by the Australian Government (Department of Finance and Deregulation) to interview Indigenous Australians about their media use and communication preferences. This is an important study. The results will be used to help improve the way that the Australian Government provides information to Indigenous Australians.

Would you be willing to complete a short interview on this topic? The interview should last for no longer than 30 minutes, and you will receive a \$30 cheque or gift card for participating, which will be mailed to you.

### **Thank you for agreeing to participate in the study.**

Participation in this research is voluntary. This means that you will be able to stop the interview or skip questions if you don't feel comfortable. Also what you tell me during the research will be treated as private and confidential. No individual will be able to be identified from the research results. And your answers will only be used for the purposes of the research.

At any time during or after the interview, you can ask that the information you provided not be used by ORIMA Research.

## Screening Questions

Firstly, I need to check that you are one of the people who we have been asked to speak with.

| <b>S1.</b> | <b>Are you of Aboriginal and/or Torres Strait Islander origin?</b> | <b>Single response</b><br><b>Do not read out</b> |
|------------|--|--|
|            | Yes, Aboriginal  | 1  |
|            | Yes, Torres Strait Islander  | 2  |
|            | Yes, both  | 3  |
|            | No   | 4  |
|            | [Refused]  | 98   |

**IF S1=4 OR S1=98, THANK AND END**

| <b>S2.</b> | <b>What is your current age?</b> |    |
|------------|----------------------------------|----|
|            | years old                        |    |
|            | [Refused]                        | 98 |

**IF PERSON IS LESS THAN 15 YEARS OLD, THANK AND END**  
**IF S2=REFUSED, ASK S3, ELSE GO TO SECTION A**

| <b>S3.</b> | <b>Which age group do you belong to?</b> | <b>Single response</b><br><b>Read out</b> |
|------------|--|---|
|            | Less than 15 years old                   | 1   |
|            | 15-19                                    | 2   |
|            | 20-24                                    | 3   |
|            | 25-34                                    | 4   |
|            | 35-44                                    | 5   |
|            | 45-54                                    | 6   |
|            | 55-64                                    | 7   |
|            | 65 years old and over                    | 8   |
|            | [Refused]                                | 98  |

**IF S3=98 OR S3=1, THANK AND END**

## Section A – Media use

We're going to start with a few general questions about your media use. By media use, I mean the TV you watch, the radio you listen to, the magazines and newspapers that you read, and the websites that you visit.

### Free-to-air television

#### ASK ALL:

|            |   |   |
|------------|---|---|
| <b>A1.</b> | <b>In the past 4 weeks</b> have you watched free-to-air TV such as SBS, ABC and the commercial channels 7, 9, 10 or their associated free digital channels? | <b>Single response:<br/>Do not read out</b> |
|            | Yes   | 1   |
|            | No  | 2   |
|            | Don't know  | 99  |

#### IF A1=2 OR 99 GO TO A8

|            |  |   |
|------------|--|---|
| <b>A2.</b> | <b>Which free-to-air TV channels have you watched in the last 7 days?</b><br><b>[IF ABC OR SBS MENTIONED, PROBE FOR SPECIFIC ABC/SBS CHANNEL – I.E. WHICH OF ITEMS 1-4 (ABC) OR 5-7 (SBS) WAS WATCHED]</b><br><br><b>[WHEN RESPONDENT STOPS ANSWER, PROMPT WITH:<br/>Have you watched any other free-to-air TV channels in the last 7 days?]</b> | <b>Multiple response:<br/>Do not read out</b> |
|            | ABC/ ABC 1 (Channel 2, Channel 21)   | 1   |
|            | ABC News 24 (Channel 24)   | 2   |
|            | ABC 2/ ABC 4 Kids (Channel 22)   | 3   |
|            | ABC 3 (Channel 23)   | 4   |
|            | SBS One (Channel 3)  | 5   |
|            | SBS HD (Channel 30)  | 6   |
|            | SBS Two (Channel 32)   | 7   |
|            | Seven/ 7 (Channel 7, Channel 6)/ Prime 7 (Channel 6)/ GWN 7 (Channel 6)  | 8   |
|            | 7 Mate (Channel 73, Channel 63, Channel 60)  | 9   |
|            | 7 Two (Channel 72, Channel 62)   | 10  |
|            | Nine/ 9 (Channel 9)/ WIN Network (Channel 8)/ NBN (Channel 8)/ WIN Network (Channel 8)   | 11  |
|            | Gem (Channel 90, Channel 80, Channel 88)   | 12  |
|            | Go (Channel 99)  | 13  |
|            | Ten/ 10 (Channel 10)/ Southern Cross Ten (Channel 5)/ Mildura Ten (Channel 5)/ WIN Ten (Channel 5)   | 14  |
|            | One (Channel 1, Channel 50)  | 15  |
|            | Eleven/ 11 (Channel 11, Channel 55)  | 16  |
|            | 4 ME (Channel 74, Channel 64)  | 17  |

|   |    |
|---|----|
| Extra (Channel 94)  | 18 |
| C31/ 31/ Channel 31 (Channel 44) [ONLY APPLICABLE TO RESPONDENTS FROM VICTORIA] | 19 |
| TVS/ Television Sydney (Channel 44) [ONLY APPLICABLE TO RESPONDENTS FROM NSW]   | 20 |
| 31 Digital (Channel 44) – [ONLY APPLICABLE TO RESPONDENTS FROM QUEENSLAND]      | 21 |
| WTV/ West Television (Channel 44) – [ONLY APPLICABLE TO RESPONDENTS FROM WA]    | 22 |
| 44/ Adelaide Television (Channel 44) – [ONLY APPLICABLE TO RESPONDENTS FROM SA] | 23 |
| Other (specify)   | 24 |
| None  | 98 |
| Don't know  | 99 |

**IF COMMERCIAL CHANNELS MENTIONED AT A2 (I.E. ANY OF CODES 8-18 SELECTED AT A2), ASK A3**

|            |  |
|------------|--|
| <b>A3.</b> | <b>Thinking about the <u>last 7 days</u>, how much time did you spend watching commercial free-to-air TV channels such as<br/>[READ OUT COMMERCIAL CHANNELS RESPONDENT MENTIONED AT A2]?</b> |
| <b>a.</b>  | [RECORD TOTAL HOURS IN LAST 7 DAYS]<br><br>[ALLOW 0.25, 0.5, 0.75, 1, ETC.]<br>[IF VIEWED FOR PART OF A QUARTER OF AN HOUR, ROUND UP TO THE NEXT QUARTER OF AN HOUR]                         |
|            | IF RESPONDENT IS HAVING DIFFICULTY ESTIMATING TOTAL HOURS, SKIP (a) AND PROMPT:<br>Roughly how much time on a normal day in the past 7 days?   |
| <b>b.</b>  | [RECORD NORMAL HOURS PER DAY]<br>[SKIP (b) IF (a) ANSWERED]  |

**IF SBS MENTIONED AT A2 (I.E. ANY OF CODES 5-7 SELECTED AT A2), ASK A4**

|            |  |
|------------|--|
| <b>A4.</b> | <b>Thinking about the <u>last 7 days</u>, how much time did you spend <u>watching SBS</u>?</b>   |
| <b>a.</b>  | [RECORD TOTAL HOURS IN LAST 7 DAYS]<br><br>[ALLOW 0.25, 0.5, 0.75, 1, ETC.]<br>[IF VIEWED FOR PART OF A QUARTER OF AN HOUR, ROUND UP TO THE NEXT QUARTER OF AN HOUR] |
|            | IF RESPONDENT IS HAVING DIFFICULTY ESTIMATING TOTAL HOURS, SKIP (a) AND PROMPT:<br>Roughly how much time on a normal day in the past 7 days?                         |
| <b>b.</b>  | [RECORD NORMAL HOURS PER DAY]<br>[SKIP (b) IF (a) ANSWERED]  |

**IF COMMERCIAL CHANNELS MENTIONED AT A2 (I.E. ANY OF CODES 8-18 SELECTED AT A2), ASK A5**

| <b>A5.</b> | <b>At what times of the day did you watch commercial television channels in the last 7 days? [PAUSE AFTER READING EACH ITEM TO ENABLE YES/ NO RESPONSE TO EACH]</b> | <b>Multiple response:<br/>Read out</b> |
|------------|---|--|
|            | Early morning (i.e. before 9am)   | 1                                      |
|            | Mid-late morning (i.e. 9am to 12 noon)  | 2                                      |
|            | Afternoon (i.e. from after 12 noon to 6pm)  | 3                                      |
|            | Evening (i.e. after 6pm)  | 4                                      |

**IF SBS MENTIONED AT A2 (I.E. ANY OF CODES 5-7 SELECTED AT A2), ASK A6**

| <b>A6.</b> | <b>At what times of the day did you watch SBS in the last 7 days? [PAUSE AFTER READING EACH ITEM TO ENABLE YES/ NO RESPONSE TO EACH]</b> | <b>Multiple response:<br/>Read out</b> |
|------------|--|--|
|            | Early morning (i.e. before 9am)  | 1                                      |
|            | Mid-late morning (i.e. 9am to 12 noon)   | 2                                      |
|            | Afternoon (i.e. from after 12 noon to 6pm)   | 3                                      |
|            | Evening (i.e. after 6pm)   | 4                                      |

| <b>A7.</b> | <b>Thinking about free-to-air television generally, what types of programs did you watch in the last 7 days? [PAUSE AFTER READING EACH ITEM TO ENABLE YES/NO RESPONSE TO EACH]</b> | <b>Multiple response:<br/>Read out</b> |
|------------|--|--|
|            | Indigenous programs  | 1                                      |
|            | News   | 2                                      |
|            | Current affairs (e.g. Today Tonight, 60 Minutes)   | 3                                      |
|            | Documentaries/ science shows (e.g. Australian Story, David Attenborough, Catalyst)   | 4                                      |
|            | Chat/ talk Shows (e.g. The Project, Adam Hills in Gordon Street)   | 5                                      |
|            | Quiz/ game Shows (e.g. Deal or No Deal, QI)  | 6                                      |
|            | Soaps (e.g. Home and Away, Neighbours)   | 7                                      |
|            | Crime/ police dramas (e.g. Law and Order, CSI)   | 8                                      |
|            | Other dramas (e.g. Packed to the Rafters, Revenge)   | 9                                      |
|            | Comedies (e.g. Modern Family, Big Bang Theory)   | 10                                     |
|            | Sport  | 11                                     |
|            | Home/ cooking/ lifestyle/ travel (e.g. Better Homes and Gardens, Getaway)  | 12                                     |
|            | Music programs (e.g. X Factor, MTV, Rage)  | 13                                     |
|            | Movies   | 14                                     |
|            | Reality (e.g. MasterChef, My Kitchen Rules)  | 15                                     |
|            | Children's shows/ cartoons   | 16                                     |
|            | Other programs (specify)   | 17                                     |

## Pay television

### ASK ALL:

| A8. | <b><u>In the past 4 weeks</u> have you watched...?</b><br>[SINGLE RESPONSE - READ OUT] | Yes | No | Don't know |
|-----|--|-----|----|------------|
| a.  | The Foxtel or Austar Pay TV services   | 1   | 2  | 3          |
| b.  | A paid Internet TV service such as Telstra's T-Box, Apple TV or FetchTV                | 1   | 2  | 3          |
| c.  | Any other Pay TV service   | 1   | 2  | 3          |

### IF NO/ DON'T KNOW TO A8a, A8b and A8c GO TO A12

| A9. | <b>Thinking about the <u>last 7 days</u>, how much time did you spend <u>watching Pay TV</u>?</b>  |
|-----|--|
| a.  | [RECORD TOTAL HOURS IN LAST 7 DAYS]<br><br>[ALLOW 0.25, 0.5, 0.75, 1, ETC.]<br>[IF VIEWED FOR PART OF A QUARTER OF AN HOUR, ROUND UP TO THE NEXT QUARTER OF AN HOUR] |
|     | IF RESPONDENT IS HAVING DIFFICULTY ESTIMATING TOTAL HOURS, SKIP (a) AND PROMPT:<br>Roughly how much time on a normal day in the past 7 days?                         |
| b.  | [RECORD NORMAL HOURS PER DAY]<br>[SKIP (b) IF (a) ANSWERED]  |

| A10. | <b>At what times of the day did you watch Pay TV channels <u>in the last 7 days</u>?</b><br>[PAUSE AFTER READING EACH ITEM TO ENABLE YES/ NO RESPONSE TO EACH] | Multiple response:<br>Read out |
|------|--|--------------------------------|
|      | Early morning (i.e. before 9am)  | 1                              |
|      | Mid-late morning (i.e. 9am to 12 noon)   | 2                              |
|      | Afternoon (i.e. from after 12 noon to 6pm)   | 3                              |
|      | Evening (i.e. after 6pm)   | 4                              |

|             |  |  |
|-------------|--|--|
| <b>A11.</b> | <b>Thinking about Pay TV generally, what types of programs did you watch in the last 7 days?</b><br><b>[PAUSE AFTER READING EACH ITEM TO ENABLE YES/NO RESPONSE TO EACH]</b> | <b>Multiple response:<br/>Read out</b> |
|             | Indigenous programs  | 1                                      |
|             | Movies   | 2                                      |
|             | Sports   | 3                                      |
|             | News and documentaries   | 4                                      |
|             | Kids and family  | 5                                      |
|             | Music programs   | 6                                      |
|             | Special interest/ Adults only  | 7                                      |
|             | Home/ cooking/ lifestyle/ travel   | 8                                      |
|             | Other programs (specify)   | 9                                      |

### Indigenous television

| <b>A12.</b> | <b>In the past 4 weeks have you watched any of the following Indigenous television stations or programs?</b><br><b>[READ OUT] [PAUSE AFTER READING EACH ITEM TO ENABLE YES/ NO RESPONSE TO EACH]</b> | <b>Yes</b> | <b>No</b> | <b>Don't know</b> |
|-------------|--|------------|-----------|-------------------|
| a.          | National Indigenous Television (NITV)  | 1          | 2         | 3                 |
| b.          | Imparja Television   | 1          | 2         | 3                 |
| c.          | Barefoot Sports/ The Barefoot Rugby League Show (NITV)   | 1          | 2         | 3                 |
| d.          | Indigenous Insight (NITV)  | 1          | 2         | 3                 |
| e.          | Marngrook Footy Show (ABC)   | 1          | 2         | 3                 |
| f.          | Message Stick (ABC)  | 1          | 2         | 3                 |
| g.          | The Indigenous Quarter (ABC)   | 1          | 2         | 3                 |
| h.          | Living Black (SBS)   | 1          | 2         | 3                 |
| i.          | Other (specify)  | 1          | 2         | 3                 |
| j.          | Other (specify)  | 1          | 2         | 3                 |

**IF NO/ DON'T KNOW TO ALL A12(a)-(j), GO TO A15**

|             |  |
|-------------|--|
| <b>A13.</b> | <b>Thinking about the <u>last 7 days</u>, how much time did you spend <u>watching Indigenous television stations or programs</u>?</b>        |
| <b>a.</b>   | [RECORD TOTAL HOURS IN LAST 7 DAYS]  |
|             | [ALLOW 0.25, 0.5, 0.75, 1, ETC.]<br>[IF VIEWED FOR PART OF A QUARTER OF AN HOUR, ROUND UP TO THE NEXT QUARTER OF AN HOUR]                    |
|             | IF RESPONDENT IS HAVING DIFFICULTY ESTIMATING TOTAL HOURS, SKIP (a) AND PROMPT:<br>Roughly how much time on a normal day in the past 7 days? |
| <b>b.</b>   | [RECORD NORMAL HOURS PER DAY]<br>[SKIP (b) IF (a) ANSWERED]  |

|             |   |  |
|-------------|---|--|
| <b>A14.</b> | <b>At what times of the day did you watch Indigenous television stations or programs <u>in the last 7 days</u>? [PAUSE AFTER READING EACH ITEM TO ENABLE YES/NO RESPONSE TO EACH]</b> | <b>Multiple response:<br/>Read out</b> |
|             | Early morning (i.e. before 9am)   | 1                                      |
|             | Mid-late morning (i.e. 9am to 12 noon)  | 2                                      |
|             | Afternoon (i.e. from after 12 noon to 6pm)  | 3                                      |
|             | Evening (i.e. after 6pm)  | 4                                      |

## Radio

### ASK ALL:

|             |   |   |
|-------------|---|---|
| <b>A15.</b> | <b><u>In the past 4 weeks</u> have you listened to the radio?</b> | <b>Single response:<br/>Do not read out</b> |
|             | Yes   | 1   |
|             | No  | 2   |
|             | Don't know  | 99  |

**IF A15=2 OR 99 GO TO A24**

|             |  |   |
|-------------|--|---|
| <b>A16.</b> | <b>Which radio stations have you listened to in the <u>last 7 days</u>?<br/>[WHEN RESPONDENT STOPS ANSWER, PROMPT WITH: Have you listened to any other radio stations in the <u>last 7 days</u>?]<br/>[LIST TO BE CUSTOMISED BY STATE/ TERRITORY – AND COMPLETE LIST OF COMMERCIAL AND COMMUNITY STATIONS TO BE SPECIFIED]</b> | <b>Multiple response:<br/>Do not read out</b> |
|             | SBS Radio Stations   | 1   |
|             | ABC Radio Stations   | 2   |
|             | Commercial Radio Stations [FULL LIST TO BE SPECIFIED]  | 3   |
|             | Indigenous and Other Community Radio Stations [FULL LIST TO BE SPECIFIED]  | 4   |
|             | Other (specify)  | 5   |
|             | None   | 98  |
|             | Don't know   | 99  |

**IF COMMERCIAL STATIONS MENTIONED AT A16, ASK A17**

|             |  |
|-------------|--|
| <b>A17.</b> | <b>Thinking about the <u>last 7 days</u>, how much time did you spend listening to commercial radio stations such as [READ OUT COMMERCIAL STATIONS RESPONDENT MENTIONED AT A16]?</b> |
| <b>a.</b>   | [RECORD TOTAL HOURS IN LAST 7 DAYS]  |
|             | [ALLOW 0.25, 0.5, 0.75, 1, ETC.]<br>[IF LISTENED FOR PART OF A QUARTER OF AN HOUR, ROUND UP TO THE NEXT QUARTER OF AN HOUR]  |
|             | IF RESPONDENT IS HAVING DIFFICULTY ESTIMATING TOTAL HOURS, SKIP (a) AND PROMPT:<br>Roughly how much time on a normal day in the past 7 days?   |
| <b>b.</b>   | [RECORD NORMAL HOURS PER DAY]<br>[SKIP (b) IF (a) ANSWERED]  |

**IF SBS RADIO MENTIONED AT A16, ASK A18**

|             |  |
|-------------|--|
| <b>A18.</b> | <b>Thinking about the <u>last 7 days</u>, how much time did you spend <u>listening to SBS radio</u>?</b>                                     |
| <b>a.</b>   | [RECORD TOTAL HOURS IN LAST 7 DAYS]  |
|             | [ALLOW 0.25, 0.5, 0.75, 1, ETC.]<br>[IF LISTENED FOR PART OF A QUARTER OF AN HOUR, ROUND UP TO THE NEXT QUARTER OF AN HOUR]                  |
|             | IF RESPONDENT IS HAVING DIFFICULTY ESTIMATING TOTAL HOURS, SKIP (a) AND PROMPT:<br>Roughly how much time on a normal day in the past 7 days? |
| <b>b.</b>   | [RECORD NORMAL HOURS PER DAY]<br>[SKIP (b) IF (a) ANSWERED]  |

**IF COMMERCIAL STATIONS MENTIONED AT A16, ASK A19**

|             |   |  |
|-------------|---|--|
| <b>A19.</b> | <b>At what times of the day did you listen to commercial radio stations in the last 7 days? [PAUSE AFTER READING EACH ITEM TO ENABLE YES/NO RESPONSE TO EACH]</b> | <b>Multiple response:<br/>Read out</b> |
|             | Early morning (i.e. before 9am)   | 1                                      |
|             | Mid-late morning (i.e. 9am to 12 noon)  | 2                                      |
|             | Afternoon (i.e. from after 12 noon to 6pm)  | 3                                      |
|             | Evening (i.e. after 6pm)  | 4                                      |

**IF SBS RADIO MENTIONED AT A16, ASK A20**

|             |  |  |
|-------------|--|--|
| <b>A20.</b> | <b>At what times of the day did you listen to SBS radio in the last 7 days? [PAUSE AFTER READING EACH ITEM TO ENABLE YES/ NO RESPONSE TO EACH]</b> | <b>Multiple response:<br/>Read out</b> |
|             | Early morning (i.e. before 9am)  | 1                                      |
|             | Mid-late morning (i.e. 9am to 12 noon)   | 2                                      |
|             | Afternoon (i.e. from after 12 noon to 6pm)   | 3                                      |
|             | Evening (i.e. after 6pm)   | 4                                      |

**Indigenous Radio**

|             |   |            |           |                   |
|-------------|---|------------|-----------|-------------------|
| <b>A21.</b> | <b><u>In the past 4 weeks</u> have you listened to any of the following Indigenous radio stations or programs? [READ OUT] [PAUSE AFTER READING EACH ITEM TO ENABLE YES/ NO RESPONSE TO EACH] [LIST TO BE CUSTOMISED BY STATE/ REGION]</b> | <b>Yes</b> | <b>No</b> | <b>Don't know</b> |
| a.          | Deadly Sounds   | 1          | 2         | 3                 |
| b.          | 8KIN  | 1          | 2         | 3                 |
| c.          | 2LND - Koori Radio  | 1          | 2         | 3                 |
| d.          | 2RSR - Radio Skid Row   | 1          | 2         | 3                 |
| e.          | Speaking Out (ABC)  | 1          | 2         | 3                 |
| f.          | Away! (ABC)   | 1          | 2         | 3                 |
| g.          | Other (specify)   | 1          | 2         | 3                 |

**IF NO/ DON'T KNOW TO ALL A21(a)-(g), SKIP A22 AND A23**

|             |  |
|-------------|--|
| <b>A22.</b> | <b>Thinking about the <u>last 7 days</u>, how much time did you spend <u>listening to Indigenous radio stations or programs</u>?</b>         |
| <b>a.</b>   | [RECORD TOTAL HOURS IN LAST 7 DAYS]  |
|             | [ALLOW 0.25, 0.5, 0.75, 1, ETC.]<br>[IF LISTENED FOR PART OF A QUARTER OF AN HOUR, ROUND UP TO THE NEXT QUARTER OF AN HOUR]                  |
|             | IF RESPONDENT IS HAVING DIFFICULTY ESTIMATING TOTAL HOURS, SKIP (a) AND PROMPT:<br>Roughly how much time on a normal day in the past 7 days? |
| <b>b.</b>   | [RECORD NORMAL HOURS PER DAY]<br>[SKIP (b) IF (a) ANSWERED]  |

|             |  |   |
|-------------|--|---|
| <b>A23.</b> | <b>Some Indigenous radio programs are in English while others are in Indigenous languages. Do you ever listen to programs in an Indigenous language?</b> | <b>Single response:<br/>Do not read out</b> |
|             | Yes<br>(Specify language)<br>(Specify program)   | 1   |
|             | No   | 2   |
|             | Don't know   | 99  |

**Print**

**ASK ALL:**

|             |  |   |
|-------------|--|---|
| <b>A24.</b> | <b><u>In the past 4 weeks</u> have you read a newspaper?</b> | <b>Single response:<br/>Do not read out</b> |
|             | Yes  | 1   |
|             | No   | 2   |
|             | Don't know   | 99  |

**IF A24=2 OR 99 GO TO A27**

| A25. | Which newspapers have you read in the <u>last 4 weeks</u> ? [WHEN RESPONDENT STOPS ANSWER, PROMPT WITH: Have you read any other newspapers in the <u>last 4 weeks</u> ?]<br>[LIST TO BE CUSTOMISED BY STATE/ TERRITORY] | Multiple response: Do not read out |
|------|---|------------------------------------|
|      | Koori Mail  | 1                                  |
|      | National Indigenous Times   | 2                                  |
|      | Yamaji News/ Mulga Mail   | 3                                  |
|      | Arafura Times   | 4                                  |
|      | The Australian/ Weekend Australian  | 5                                  |
|      | The Australian Financial Review   | 6                                  |
|      | Metro papers [FULL LIST TO BE SPECIFIED]  | 7                                  |
|      | Regional papers [FULL LIST TO BE SPECIFIED]   | 8                                  |
|      | Rural papers [FULL LIST TO BE SPECIFIED]  | 9                                  |
|      | Free local/ community papers  | 10                                 |
|      | Other (specify)   | 11                                 |
|      | None  | 98                                 |
|      | Don't know  | 99                                 |

| A26. | How many newspapers have you read <u>in the last 7 days</u> ?                                      |
|------|--|
|      | [RECORD TOTAL NUMBER OF NEWSPAPERS READ IN LAST 7 DAYS]  |
|      | [ALLOW WHOLE NUMBERS ONLY E.G. 1, 2, 3 ETC.]<br>[IF GREATER THAN 99, PROMPT RESPONDENT TO CONFIRM] |

**ASK ALL:**

| A27. | <u>In the past 4 weeks</u> have you read a magazine? | Single response: Do not read out |
|------|--|----------------------------------|
|      | Yes  | 1                                |
|      | No   | 2                                |
|      | Don't know   | 99                               |

**IF A27=2 OR 99 GO TO A30**

| A28. | Which magazines have you read <u>in the past 4 weeks</u> ? [WHEN RESPONDENT STOPS ANSWER, PROMPT WITH: Have you read any other magazines in the <u>past 4 weeks</u> ?] | Multi- response:<br>Do not read out |
|------|--|-------------------------------------|
|      | Koori Mail   | 1                                   |
|      | National Indigenous Times  | 2                                   |
|      | Tracker  | 3                                   |
|      | Yamaji News/Mulga Mail   | 4                                   |
|      | Arafura Times  | 5                                   |
|      | Deadly Vibe  | 6                                   |
|      | That's Life!   | 7                                   |
|      | WHO Magazine   | 8                                   |
|      | Home Beautiful   | 9                                   |
|      | Better Homes and Gardens   | 10                                  |
|      | Men's Health   | 11                                  |
|      | Women's Health   | 12                                  |
|      | Australian Women's Weekly  | 13                                  |
|      | New Idea   | 14                                  |
|      | Cosmopolitan   | 15                                  |
|      | Cleo   | 16                                  |
|      | GQ   | 17                                  |
|      | Newspaper Inserts  | 18                                  |
|      | Other (specify)  | 19                                  |

| A29. | How many magazines have you read <u>in the last 4 weeks</u> ? If you have read more than one issue or copy of the same magazine, count each issue/ copy as a separate magazine. |
|------|---|
|      | [RECORD TOTAL NUMBER OF NEWSPAPERS READ IN LAST 7 DAYS]   |
|      | [ALLOW WHOLE NUMBERS ONLY E.G. 1, 2, 3 ETC.]<br>[IF GREATER THAN 99, PROMPT RESPONDENT TO CONFIRM]  |

| <b>A30.</b> | <b>In the past 4 weeks have you read any of the following Indigenous newspapers or magazines? [READ OUT] [PAUSE AFTER READING EACH ITEM TO ENABLE YES/ NO RESPONSE TO EACH]</b> | <b>Yes</b> | <b>No</b> | <b>Don't know</b> |
|-------------|---|------------|-----------|-------------------|
| a.          | Koori Mail  | 1          | 2         | 3                 |
| b.          | National Indigenous Times   | 1          | 2         | 3                 |
| c.          | Tracker   | 1          | 2         | 3                 |
| d.          | Yamaji News/ Mulga Mail   | 1          | 2         | 3                 |
| e.          | Arafura Times   | 1          | 2         | 3                 |
| f.          | Deadly Vibe   | 1          | 2         | 3                 |
| g.          | Other (specify)   | 1          | 2         | 3                 |

### Online

#### ASK ALL:

| <b>A31.</b> | <b>In the past 4 weeks have you used the Internet?</b> | <b>Single response: Do not read out</b> |
|-------------|--|---|
|             | Yes  | 1                                       |
|             | No   | 2                                       |
|             | Don't know   | 99                                      |

#### IF A31=2 OR 99 GO TO A38

| <b>A32.</b> | <b>In the past 4 weeks have you done any of the following activities online or on the internet? [READ OUT] [PAUSE AFTER READING EACH ITEM TO ENABLE YES/NO RESPONSE TO EACH]</b> | <b>Yes</b> | <b>No</b> | <b>Don't know</b> |
|-------------|--|------------|-----------|-------------------|
| a.          | Participating in online communities or social networking (e.g. Facebook, online forums, dating sites)  | 1          | 2         | 3                 |
| b.          | Communicating through email  | 1          | 2         | 3                 |
| c.          | Communicating other than through email (e.g. Skype, Messenger, or FaceTime)  | 1          | 2         | 3                 |
| d.          | Banking and finance (e.g. online banking, applying for a loan)   | 1          | 2         | 3                 |
| e.          | Buying, selling or shopping  | 1          | 2         | 3                 |
| f.          | Reading an online newspaper  | 1          | 2         | 3                 |
| g.          | Researching or obtaining information (e.g. searching for a job or home, or checking the weather forecast)  | 1          | 2         | 3                 |
| h.          | Entertainment or amusement (e.g. listening to music or radio, watching YouTube or TV programs, downloading ring tones)   | 1          | 2         | 3                 |
| i.          | Online gambling and betting (e.g. sports betting)  | 1          | 2         | 3                 |
| j.          | Watching an advertisement or clicking on a pop-up advertisement or sponsored link  | 1          | 2         | 3                 |
| k.          | Looking up a website that has been advertised on TV, radio, in newspapers or via other non-online ads  | 1          | 2         | 3                 |
| l.          | Other (specify)  | 1          | 2         | 3                 |

|             |  |
|-------------|--|
| <b>A33.</b> | <b>In the last 7 days, how many hours have you spent reading, viewing or listening to content on the Internet (including accessing social media such as Facebook and Twitter)? Please exclude time spent doing email from this total. Please also exclude any time that you spent watching a paid Internet TV service such as Telstra's T-Box, Apple TV or Fetch TV.</b> |
|             | [RECORD TOTAL NUMBER OF HOURS IN LAST 7 DAYS]  |
|             | [ALLOW 0.25, 0.5, 0.75, 1, ETC.]<br>[IF ONLINE FOR PART OF A QUARTER OF AN HOUR, ROUND UP TO THE NEXT QUARTER OF AN HOUR]  |

| <b>A34.</b> | <b>Where do you mainly access the internet?</b> | <b>Multiple response: Read out if necessary</b> |
|-------------|---|---|
|             | Home  | 1   |
|             | Work  | 2   |
|             | School/ college/ university/ TAFE               | 3   |
|             | Library or community centre                     | 4   |
|             | Friend's house                                  | 5   |
|             | Internet cafe                                   | 6   |
|             | Everywhere/ via Wi-Fi                           | 7   |
|             | Other (specify)                                 | 8   |

| <b>A35.</b> | <b>How do you mainly access the internet?</b>              | <b>Multiple response:<br/>Read out if necessary</b> |
|-------------|--|---|
|             | Desktop/ personal computer                                 | 1   |
|             | Laptop computer  | 2   |
|             | Via mobile phone/ smartphone (e.g. iPhone or Galaxy phone) | 3   |
|             | iPad/ portable tablet                                      | 4   |
|             | Via games console (e.g. Wii or Xbox)                       | 5   |
|             | Via television   | 6   |
|             | Other (specify)  | 7   |
|             | Don't know   | 99  |

| <b>A36.</b> | <b>Are you on....?</b>                 | <b>Yes</b> | <b>No</b> | <b>Don't know</b> |
|-------------|--|------------|-----------|-------------------|
| a.          | Facebook                               | 1          | 2         | 3                 |
| b.          | Twitter                                | 1          | 2         | 3                 |
| c.          | Some other social media site (specify) | 1          | 2         | 3                 |

**IF A36a=1 (I.E. ON FACEBOOK), ASK A37**

| <b>A37.</b> | <b>Have you “liked” or “friend-ed” any...? [READ OUT] [PAUSE AFTER READING EACH ITEM TO ENABLE YES/ NO RESPONSE TO EACH]</b> | <b>Yes</b> | <b>No</b> | <b>Don't know</b> |
|-------------|--|------------|-----------|-------------------|
| a.          | Government sites   | 1          | 2         | 3                 |
| b.          | Business sites   | 1          | 2         | 3                 |
| c.          | Sites of non-Indigenous community organisations  | 1          | 2         | 3                 |
| d.          | Sites of Indigenous community organisations  | 1          | 2         | 3                 |

**ASK ALL:**

| <b>A38.</b> | <b>Do you have a mobile phone that you can access the Internet from?</b> | <b>Single response: Do not read out</b> |
|-------------|--|---|
|             | Yes  | 1                                       |
|             | No   | 2                                       |
|             | Don't know   | 99                                      |

**IF A38=2 OR 99, GO TO SECTION B**

| <b>A39.</b> | <b>Which of the following activities do you use your mobile phone for? [READ OUT] [PAUSE AFTER READING EACH ITEM TO ENABLE YES/NO RESPONSE TO EACH]</b> | <b>Yes</b> | <b>No</b> | <b>Don't know</b> |
|-------------|---|------------|-----------|-------------------|
| a.          | Making phone calls  | 1          | 2         | 3                 |
| b.          | Sending text messages   | 1          | 2         | 3                 |
| c.          | Accessing the Internet  | 1          | 2         | 3                 |
| d.          | Social media (e.g. Facebook)  | 1          | 2         | 3                 |
| e.          | For "apps" (i.e. mobile phone applications)   | 1          | 2         | 3                 |
| f.          | Any other activities (specify)  | 1          | 2         | 3                 |

## Section B – Language proficiency

| B1. | Which language do you mainly speak at home? | Multiple response:<br>Read out |
|-----|---|--------------------------------|
|     | English                                     | 1                              |
|     | Aboriginal language                         | 2                              |
|     | Torres Strait Islander language             | 3                              |
|     | Other language                              | 4                              |
|     | [Refused]                                   | 98                             |

### IF B1=2 OR 3, GO TO B3

| B2. | If someone were to speak any Aboriginal or Torres Strait Islander language to you, would you understand what is being said? [IF YES, ASK: Can you speak most words or some words only?] | Single response:<br>Do not read out |
|-----|---|-------------------------------------|
|     | Yes   | 1                                   |
|     | Yes, some words only  | 2                                   |
|     | No  | 3                                   |
|     | [Refused]   | 98                                  |

| B3. | Are you able to read any Aboriginal or Torres Strait Islander languages? [IF YES, ASK: Can you read most words or some words only?] | Single response:<br>Do not read out |
|-----|---|-------------------------------------|
|     | Yes<br>(specify language)   | 1                                   |
|     | Yes, some words only<br>(specify language)  | 2                                   |
|     | No  | 3                                   |
|     | [Refused]   | 98                                  |

| B4. | When you go to places where only English is spoken like the post office, banks and shops, or Centrelink offices, do you have problems with:<br>[READ OUT] | Yes | No |
|-----|---|-----|----|
| a.  | Understanding people there?   | 1   | 2  |
| b.  | People there understanding you?   | 1   | 2  |
|     | [Refused]   | 98  |    |

|            |   |   |
|------------|---|---|
| <b>B5.</b> | <b>When you receive an official letter or leaflet, do you need help from someone else to read it and understand what it is about? The letter could, for example, be from the government, a phone company, or a bank. [IF YES, ASK: Do you need help with most official letters or leaflets or only with complicated letters or leaflets?]</b> | <b>Single response: Do not read out</b> |
|            | Yes   | 1                                       |
|            | Yes, but only for complicated letters/ leaflets   | 2                                       |
|            | No  | 3                                       |
|            | [Refused]   | 98                                      |

|            |   |   |
|------------|---|---|
| <b>B6.</b> | <b>When you need to fill in an official form, do you need help from someone else to understand it and fill it out? This form could, for example, be from the government, a phone company, or a bank. [IF YES, ASK: Do you need help with most official forms or only with complicated forms?]</b> | <b>Single response: Do not read out</b> |
|            | Yes   | 1                                       |
|            | Yes, but only for complicated forms   | 2                                       |
|            | No  | 3                                       |
|            | [Refused]   | 98                                      |

**IF B6 = B5 = 3 GO TO SECTION C**

|            |  |   |
|------------|--|---|
| <b>B7.</b> | <b>Who do you go to for help to understand and deal with official letters, leaflets and forms? [WHEN RESPONDENT STOPS ANSWER, PROMPT WITH: Do you go to anyone else for help?]</b> | <b>Multiple response: Do not read out</b> |
|            | Family member  | 1   |
|            | Friend or neighbour  | 2   |
|            | Community leader   | 3   |
|            | Community organisation   | 4   |
|            | Government agency that sent the letter, brochure or form   | 5   |
|            | Other (specify)  | 6   |
|            | [Refused]  | 98  |

## Section C –Communication Preferences

| C1                           |      | Sometimes people have to try and find information about a government service or program.<br>If you needed to, how would you try to find out more about...<br>[WHEN RESPONDENT STOPS ANSWER, PROMPT WITH: Would you do anything else?]<br>[RANK RESPONSES – I.E. AFTER RESPONDENT TELLS YOU RESPONSES, ASK THEM: Where would you go to first? Where would you go to second? ETC. AND WRITE ‘1’ NEXT TO THE FIRST SELECTION, ‘2’ NEXT TO SECOND SELECTION ETC.] |      |   |      | Multiple response: Do not read out     |      |
|------------------------------|------|---|------|---|------|--|------|
| A health service or program? | Rank | Income tax?   | Rank | Income support or family assistance payments? | Rank | An Indigenous service or program?      | Rank |
| Internet (general)           |      | Internet (general)  |      | Internet (general)                            |      | Internet (general)                     |      |
| australia.gov.au             |      | australia.gov.au  |      | australia.gov.au                              |      | australia.gov.au                       |      |
| Medicare website             |      | ATO website   |      | FaHCSIA website                               |      | FaHCSIA website                        |      |
| Medicare office              |      | Call ATO  |      | Centrelink website                            |      | Other government website               |      |
| Call Medicare                |      | Ask family/ friend  |      | Centrelink office                             |      | Ask local FaHCSIA rep/ office          |      |
| Ask family/ friend           |      | Ask Accountant  |      | Call Centrelink                               |      | Ask other local government rep/ office |      |
| Ask doctor                   |      | Ask community leader/ elder   |      | Ask family/ friend                            |      | Phone FaHCSIA                          |      |
| Ask community leader/ elder  |      | Community organisation  |      | Ask community leader/ elder                   |      | Phone other government department      |      |
| Community organisation       |      | Other (Specify)   |      | Community organisation                        |      | Ask family/ friend                     |      |
| Other (Specify)              |      |   |      | Other (Specify)                               |      | Ask community leader/ elder            |      |
|                              |      | Other (Specify)   |      |   |      | Community organisation                 |      |
| Other (Specify)              |      |   |      | Other (Specify)                               |      | Other (Specify)                        |      |
|                              |      | Other (Specify)   |      |   |      |  |      |
| Other (Specify)              |      |   |      | Other (Specify)                               |      | Other (Specify)                        |      |
|                              |      |   |      |   |      |  |      |
| Don't know                   |      | Don't know  |      | Don't know                                    |      | Don't know                             |      |

|            |   |   |
|------------|---|---|
| <b>C2.</b> | <p><b>At the moment, how do you mainly receive information about government programs or services?</b></p> <p><b>[PROMPT FOR UP TO <u>THREE</u> RESPONSES WITH: Do you get government information any other way?]</b></p> <p><b>[RANK – I.E. AFTER RESPONDENT TELLS YOU RESPONSES, ASK THEM: What is the most common way? What is the second most common way? ETC. AND WRITE ‘1’ NEXT TO THE FIRST SELECTION, ‘2’ NEXT TO SECOND SELECTION ETC.]</b></p> | <b>Multiple response: Do not read out</b> |
|            |   | <b>Rank</b>                               |
|            | Face-to-face/ bush telegraph  |   |
|            | Telephone   |   |
|            | Letter  |   |
|            | Newspaper   |   |
|            | Leaflets or pamphlets   |   |
|            | Poster or promotional items   |   |
|            | Radio   |   |
|            | Television  |   |
|            | DVD or video  |   |
|            | Internet  |   |
|            | Mobile phone SMS  |   |
|            | Social media and networking (e.g. Facebook, online forums)  |   |
|            | Other (specify)   |   |
|            | Don't know/ Can't remember  |   |

|            |  |   |
|------------|--|---|
| <b>C3.</b> | <b>Do you use the Internet to search for government information?</b> | <b>Single response: Do not read out</b> |
|            | Yes  | 1                                       |
|            | No   | 2                                       |
|            | Don't know   | 99                                      |

**IF C3=2 or 99 go to C5**

|            |  |   |
|------------|--|---|
| <b>C4.</b> | <b>Have you visited any government websites in the past 12 months?</b> | <b>Single response: Do not read out</b> |
|            | Yes<br>(Specify website)<br>(Specify website)<br>(Specify website)     | 1                                       |
|            | No   | 2                                       |
|            | Don't know/ Can't remember   | 99                                      |

|   |             |   |             |   |             |   |             |
|---|-------------|---|-------------|---|-------------|---|-------------|
| <b>C5.</b>                                  |             | <p><b>The Australian Government often has to communicate information to all or some members of the general public.</b></p> <p><b>[READ THE FOLLOWING FOUR TIMES, EACH TIME FOR A DIFFERENT SERVICE TYPE]</b></p> <p><b>If the Australian Government were to introduce a major change to [health services/ the tax system/ income support or family assistance/ a service or program for Indigenous Australians], what would be a good way of letting people like yourself know about the change and how to obtain more information?</b></p> <p><b>[PROMPT FOR UP TO THREE RESPONSES WITH: What other way would be good?]</b></p> <p><b>[RANK – I.E. AFTER RESPONDENT TELLS YOU RESPONSES, ASK THEM: What is the best way? What is the second best way? ETC. AND WRITE ‘1’ NEXT TO THE FIRST SELECTION, ‘2’ NEXT TO SECOND SELECTION ETC.]</b></p> |             |   |             | <b>Multiple response: Do not read out</b>   |             |
| <b>Health?</b>                              | <b>Rank</b> | <b>Tax?</b>   | <b>Rank</b> | <b>Income support or family assistance?</b> | <b>Rank</b> | <b>Indigenous?</b>                          | <b>Rank</b> |
| Face-to-face via a government rep           |             | Face-to-face via a government rep   |             | Face-to-face via a government rep           |             | Face-to-face via a government rep           |             |
| Face-to-face via a community rep or service |             | Face-to-face via a community rep or service   |             | Face-to-face via a community rep or service |             | Face-to-face via a community rep or service |             |
| Telephone                                   |             | Telephone   |             | Telephone                                   |             | Telephone                                   |             |
| Letter                                      |             | Letter  |             | Letter                                      |             | Letter                                      |             |
| Newspaper                                   |             | Newspaper   |             | Newspaper                                   |             | Newspaper                                   |             |
| Leaflets or pamphlets                       |             | Leaflets or pamphlets   |             | Leaflets or pamphlets                       |             | Leaflets or pamphlets                       |             |
| Poster or promotional items                 |             | Poster or promotional items   |             | Poster or promotional items                 |             | Poster or promotional items                 |             |
| Radio                                       |             | Radio   |             | Radio                                       |             | Radio                                       |             |
| Television                                  |             | Television  |             | Television                                  |             | Television                                  |             |
| DVD or video                                |             | DVD or video  |             | DVD or video                                |             | DVD or video                                |             |
| Internet                                    |             | Internet  |             | Internet                                    |             | Internet                                    |             |
| Email                                       |             | Email   |             | Email                                       |             | Email                                       |             |
| Mobile phone SMS                            |             | Mobile phone SMS  |             | Mobile phone SMS                            |             | Mobile phone SMS                            |             |
| Social media and networking                 |             | Social media and networking   |             | Social media and networking                 |             | Social media and networking                 |             |
| Other (Specify)                             |             | Other (Specify)   |             | Other (Specify)                             |             | Other (Specify)                             |             |
| Other (Specify)                             |             | Other (Specify)   |             | Other (Specify)                             |             | Other (Specify)                             |             |
| Don't know                                  |             | Don't know  |             | Don't know                                  |             | Don't know                                  |             |

|   |             |   |             |   |             |   |             |
|---|-------------|---|-------------|---|-------------|---|-------------|
| <b>C6.</b>                                  |             | <p><b>[READ THE FOLLOWING FOUR TIMES, EACH TIME FOR A DIFFERENT SERVICE TYPE]</b></p> <p><b>What would be a good way of providing people like yourself with detailed information about changes to [health services/ the tax system/ income support or family assistance/ a service or program for Indigenous Australians]?</b></p> <p><b>[PROMPT FOR UP TO <u>THREE</u> RESPONSES WITH: What other way would be good?]</b></p> <p><b>[RANK – I.E. AFTER RESPONDENT TELLS YOU RESPONSES, ASK THEM: What is the best way? What is the second best way? ETC. AND WRITE ‘1’ NEXT TO THE FIRST SELECTION, ‘2’ NEXT TO SECOND SELECTION ETC.]</b></p> |             |   |             | <b>Multiple response: Do not read out</b>   |             |
| <b>Health?</b>                              | <b>Rank</b> | <b>Tax?</b>   | <b>Rank</b> | <b>Income support or family assistance?</b> | <b>Rank</b> | <b>Indigenous?</b>                          | <b>Rank</b> |
| Face-to-face via a government rep           |             | Face-to-face via a government rep   |             | Face-to-face via a government rep           |             | Face-to-face via a government rep           |             |
| Face-to-face via a community rep or service |             | Face-to-face via a community rep or service   |             | Face-to-face via a community rep or service |             | Face-to-face via a community rep or service |             |
| Telephone                                   |             | Telephone   |             | Telephone                                   |             | Telephone                                   |             |
| Letter                                      |             | Letter  |             | Letter                                      |             | Letter                                      |             |
| Newspaper                                   |             | Newspaper   |             | Newspaper                                   |             | Newspaper                                   |             |
| Leaflets or pamphlets                       |             | Leaflets or pamphlets   |             | Leaflets or pamphlets                       |             | Leaflets or pamphlets                       |             |
| Poster or promotional items                 |             | Poster or promotional items   |             | Poster or promotional items                 |             | Poster or promotional items                 |             |
| Radio                                       |             | Radio   |             | Radio                                       |             | Radio                                       |             |
| Television                                  |             | Television  |             | Television                                  |             | Television                                  |             |
| DVD or video                                |             | DVD or video  |             | DVD or video                                |             | DVD or video                                |             |
| Internet                                    |             | Internet  |             | Internet                                    |             | Internet                                    |             |
| Email                                       |             | Email   |             | Email                                       |             | Email                                       |             |
| Mobile phone SMS                            |             | Mobile phone SMS  |             | Mobile phone SMS                            |             | Mobile phone SMS                            |             |
| Social media and networking                 |             | Social media and networking   |             | Social media and networking                 |             | Social media and networking                 |             |
| Other (Specify)                             |             | Other (Specify)   |             | Other (Specify)                             |             | Other (Specify)                             |             |
| Other (Specify)                             |             | Other (Specify)   |             | Other (Specify)                             |             | Other (Specify)                             |             |
| Don't know                                  |             | Don't know  |             | Don't know                                  |             | Don't know                                  |             |

## Section D – Demographics

|            |  |  |
|------------|--|--|
| <b>D1.</b> | <b>[Interviewer to indicate gender of participant]</b>                               |  |
|            | Female   | 1  |
|            | Male   | 2  |
| <b>D2.</b> | <b>What town or suburb do you live in?</b>   |  |
|            |  |  |
| <b>D3.</b> | <b>What is the postcode where you live?</b>  |  |
|            |  |  |
| <b>D4.</b> | <b>How long have you been living at your current address?</b>                        | <b>Single response<br/>Read out</b>        |
|            | YEARS<br>MONTHS  | 1  |
|            | Less than one month  | 2  |
|            | No fixed address – e.g. homeless, living in emergency accommodation<br>[Do not read] | 3  |
| <b>D5.</b> | <b>Which of the following best describes you?</b>                                    | <b>Single response<br/>Read out</b>        |
|            | Single person  | 1  |
|            | Person living with a husband, wife or partner  | 2  |
|            | [Refused]  | 98   |
| <b>D6.</b> | <b>Do you have any children aged under 15 who live with you in your home?</b>        | <b>Single response<br/>Do not read out</b> |
|            | Yes  | 1  |
|            | No   | 2  |
|            | [Refused]  | 98   |

|            |   |  |
|------------|---|--|
| <b>D7.</b> | <b>Do you have any children aged 15 or over who live with you in your home?</b> | <b>Single response<br/>Do not read out</b> |
|            | Yes   | 1  |
|            | No  | 2  |
|            | [Refused]   | 98   |

|            |   |  |
|------------|---|--|
| <b>D8.</b> | <b>Apart from your children, do you have any dependents who live with you in your home such as parents or other family members?</b> | <b>Single response<br/>Do not read out</b> |
|            | Yes   | 1  |
|            | No  | 2  |
|            | [Refused]   | 98   |

|            |   |  |
|------------|---|--|
| <b>D9.</b> | <b>What is the highest level of formal education that you have completed?</b>                       | <b>Single response<br/>Read out if necessary</b> |
|            | Primary school  | 1  |
|            | Partly completed secondary school – did not finish Year 10 or equivalent                            | 2  |
|            | Year 10 or equivalent   | 3  |
|            | Year 12 or equivalent   | 4  |
|            | TAFE/ Certificate/ Diploma  | 5  |
|            | University – undergraduate degree (e.g. Bachelor's)   | 6  |
|            | University – postgraduate degree/ diploma/ certificate (e.g. Graduate Diploma, Master's, Doctorate) | 7  |
|            | Did not go to school  | 8  |
|            | Other (specify)   | 9  |
|            | [Refused]   | 98   |

| <b>D10.</b> | <b>Which of the following best describes you?</b>              | <b>Single response<br/>Read out</b> |
|-------------|--|-------------------------------------|
|             | Working full time  | 1                                   |
|             | Working part time or on a casual basis                         | 2                                   |
|             | Retired  | 3                                   |
|             | Home duties or a stay-at-home mother/ father/ partner or carer | 5                                   |
|             | A student  | 6                                   |
|             | Unemployed   | 7                                   |
|             | Other (specify)  | 8                                   |
|             | [Refused]  | 98                                  |

| <b>D11.</b> | <b>What is the total annual income before tax of all of the people who usually live in your home, including yourself? Please include all income such as wages, salary, government benefits, interest and rent. A rough estimate is all that I need.<br/><br/>[IF NECESSARY, SAY THAT THE INFORMATION PROVIDED WILL BE TREATED AS CONFIDENTIAL AND WILL NOT BE PASSED ON TO THE TAX OFFICE, CENTRELINK OR ANYONE ELSE]</b> | <b>Single response<br/>Read out</b> |
|-------------|---|-------------------------------------|
|             | Under \$30,000 a year   | 1                                   |
|             | \$30,000 to \$59,000  | 2                                   |
|             | \$60,000 to \$89,000  | 3                                   |
|             | \$90,000 to \$119,000   | 4                                   |
|             | \$120,000 to \$149,000  | 5                                   |
|             | \$150,000 or more   | 6                                   |
|             | [Refused]   | 98                                  |
|             | [Don't know]  | 99                                  |

**INTERVIEWER NOTE: IF PERSON PROVIDES INCOME ESTIMATE ON A WEEKLY OR MONTHLY BASIS, CONVERT TO ANNUAL CATEGORY FOR THEM, USING THE FOLLOWING TABLE**

| <b>Annual</b>          | <b>Monthly</b>               | <b>Weekly</b>             |
|------------------------|------------------------------|---------------------------|
| Under \$30,000 a year  | Under \$2,500 a month        | Under \$577 a week        |
| \$30,000 to \$59,000   | \$2,500 to \$4,999 a month   | \$577 to \$1,153 a week   |
| \$60,000 to \$89,000   | \$5,000 to \$7,499 a month   | \$1,154 to \$1,730 a week |
| \$90,000 to \$119,000  | \$7,500 to \$9,999 a month   | \$1,731 to \$2,307 a week |
| \$120,000 to \$149,000 | \$10,000 to \$12,499 a month | \$2,308 to \$2,884 a week |
| \$150,000 or more      | \$12,500 or more a month     | \$2,885 or more a week    |