CADADII ITIES	LINIOUE CELLING PROPOSITION	DIICINECC COALC	TIMING	NEEDS
CAPABILITIES Seller's capabilities that will fulfil the buyer's needs ACHIEVEMENTS Seller's case studies, papers, awards, research that are relevant to the capabilities listed	UNIQUE SELLING PROPOSITION Seller's differentiators that make them stand out from their competitors COST STRUCTURE Seller's variable and fixed costs	BUSINESS GOALS The strategic and operational goals for this work	TIMING Buyer time boxes for needs noting now, ongoing, or later CONDITIONS Legal, governance, and contract constraints, ways of working, and other expectations the buyer has	NEEDS Prioritised top buyer needs EXISTING ALTERNATIVES How are these needs solved today
PEOPLE and RESOURCES The people, tools, and infrastructure being brought to achieve the	e goals of this work			

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Lean Procurement Canvas for Government