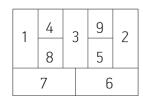
PROBLEM List your top 1-3 problems	SOLUTION Outline a possible way to solve each problem, focussing on outcomes rather than outputs or functions	UNIQUE VALUE PR A single clear and compelling m will make a meaningful difference government or benefit the public	essage stating how this work e to your organisation or the	DRIVERS, MANDATE and LEVERAGE Describe the driving reasons for this work and why it should be adopted	CUSTOMER SEGMENTS Describe who will benefit from the results of this work in your organisation or the government or the public
EXISTING ALTERNATIVES Describe how these problems are addressed today	KEY METRICS Describe how you will measure the success of this work			DELIVERY CHANNELS Describe the digital and physical methods that will deliver this work to your organisation or the government or the public	EARLY ADOPTERS List those who can help you champion this work or those who will benefit from using it early on
COST STRICTURE			EUNDING SOUDCE	-c	
COST STRUCTURE List your fixed and variable costs			FUNDING SOURCE List your existing or future source		



Lean Canvas for Government